

2022 Annual Report

# NWR Northwest Regional Primary Care Association



PARTNERS, SUPPORTERS, SPONSORS & VOLUNTEERS

BUSINESS INTELLIGENCE

COMMUNITY HEALTH IMPROVEMENT

CONFERENCE HIGHLIGHTS

MEMBER SERVICES

NWRPCA MISSION, VISION & VALUES

A WORD FROM OUR CEO

**DEAR NORTHWEST HEALTH CENTER PARTNERS:**

It's been a remarkably challenging three years both globally and nationally. We at NWRPCA want to express again our deepest thanks to all of you for so admirably and unselfishly serving your communities during this incredibly difficult time, and for doing so longer than certainly many of us had anticipated. All of you on the community health front line have endured so much with such grace in helping to navigate us through the worst global public health crisis in over a century. What I wrote after the first full year of the pandemic remains truer than ever: Please know that we so deeply respect you for what you've done these past three years and how you've done it, and that we offer our deepest condolences to those of you who have lost loved ones, colleagues or friends to COVID-19.

While the pandemic continued to largely dominate the health care agenda in '22, we saw positive signs of emerging new models in—and attitudes towards—primary care and community health. Expanded telehealth was just one of the more obvious examples; we've also seen greater interest in the role of Community Health Workers, for example, and the need for better integration of effort between public health and primary care. There is, of course, the sobering balance to such encouraging change: the tsunami we now face—not surprisingly given the pandemic's “earthquake”—of extreme mental and behavioral health challenges among our patients (ie. the worsening opioid epidemic) and the exhaustion of our own CHC staff, administrators and board members. As I wrote in this space in spring '21, what we face in community health isn't just a pandemic but rather an on-going syndemic: “a set of linked health problems involving two or more afflictions, interacting synergistically.” This is the kind of complex, deep-seated health crisis that the Community Health Center model was designed to address and is so well-suited to face. It's in our DNA.

We're proud of what we developed and offered in 2022 both to capitalize on such positive transformations in community health and to address “head-on” those stark challenges related to the broader syndemic. We also know, though, how much remains to do to move us beyond these immediate crises. And we know too that it's collaboration with our member CHCs, partner State Primary Care Associations and other terrific partners that remains the bedrock upon which we pursue such efforts. For this we are extremely grateful: the continuing collaboration with member CHCs and partners such as Sea Mar Community Health Centers, Yakima Valley Farm Workers Clinic and the Washington Association for Community Health around our Partners in Care conference, the third successful year of our nine-month “Northwest Public Health-Primary Care Leadership Institute” in partnership with the Northwest Center for Public Health Practice, the on-going development of our CHW Institute with the support of the RCHN Foundation, and so many other examples.

As always, we continue to seek innovative ways to best serve you, deeply value our on-going dialogue to improve together, and look forward to even more productive collaboration in 2023 and beyond!



Bruce Gray  
NWRPCA Chief Executive  
Officer



## CURRENT LEADERSHIP & STAFF

**Ashley Andersen**, Marketing Specialist

**Pamela Bertelson**, Event Planner

**Sheryl Brannon**, Interim Director of Education & Training

**Christian Castro**, Community Health Improvement Specialist

**Nat Cortes**, Education & Training Associate

**Alexcia DeVasquez**, Data & Information Specialist

**Seth Doyle**, Director of Strategic Initiatives

**Adam Fixler**, Accounting & Human Resources Specialist

**Bruce Gray**, Chief Executive Officer

**Sonia Handforth-Kome**, Chief Financial Officer

**Janeane Harwell**, Development Specialist

**Harjot Kaur**, Executive Program Support Associate

**Georgia Mauney**, Member Services Specialist

**Noomi Odabashian**, Rotations Coordinator

**Emily Rademacher**, Interim Chief Operating Officer

**Nick Serrano-Piche**, Director of Communications and Support

**Chris Spencer**, Distance Learning Specialist

**Nathan Thomas**, Health Professions Pathways Specialist

**Kelly Volkmann**, Project Director, Community Health Worker Institute

**Robyn Weiss**, Director of Workforce Development

## 2022 BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

**Chair:** *Jesus Hernandez, CEO, Family Health Centers, WA*

**Vice Chair:** *Tawny Buck, CEO, Girdwood Health Clinic, AK*

**Secretary:** *Linda Maxon, CEO, Coast Community Health Center, OR*

**Treasurer:** *Mike Baker, CEO, Heritage Health, ID*

**Immediate Past Chair:** *Patrick Luedtke, Medical Dir. DHHS, Lane County, OR*

### Members at Large:

**Kevin Munson**, *CEO, Mat-Su Health Services, AK*

**Aaron Houston**, *CEO, Family Health Services, ID*

**John Browne**, *CFO, Community Health Assn of Spokane, WA*

### BOARD MEMBERS

#### Alaska:

**Craig Ambrosiani**, *ED, Seward Community Health Center, AK*

**Eric Gettis**, *Dir. of Practice Mgmt, SEARHC, AK*

#### Idaho:

**Heidi Hart**, *CEO, Terry Reilly Health Services, ID*

**Mindy Stosich-Benedetti**, *CEO, Health West, ID*

#### Oregon:

**Gil Munoz**, *ED, Virginia Garcia Memorial Health Center, OR*

**William North**, *CEO, Rogue Community Health, OR*

#### Washington:

**Jim Coffee**, *CEO, Cowlitz Family Health Center, WA*

**Esther Lucero**, *CEO, Seattle Indian Health Board, WA*

# NORTHWEST REGIONAL PRIMARY CARE ASSOCIATION (NWRPCA)

is a not-for-profit 501(c)3 membership-driven organization that serves community and migrant health centers (C/MHCs) in Alaska, Idaho, Oregon, and Washington (federal Region X).

Founded in 1983, NWRPCA offers a range of programs and services to support and strengthen C/MHCs in the Northwest. We work to ensure equal access, regardless of one's financial or insurance status, to primary care and preventive health care for all residents living in the region.

## OUR MISSION

NWRPCA is a member organization that strengthens community and migrant health centers in the Northwest by leveraging regional power and resources on their behalf.

## OUR VISION

With the support of NWRPCA, our community and migrant health centers will be exemplary professional homes for their staffs and will serve their communities well.

## OUR VALUES

- **Community:** We support the consumer-driven governance of the community and migrant health center.
- **Social Justice:** We advocate for social justice, particularly for the right to wellness and health.
- **Respect:** We demonstrate respect for each other and those we serve.
- **Trust:** We build trust by acting with honesty and integrity.
- **Diversity:** We celebrate diversity as the pathway to insightful work and enriched relationships
- **Excellence:** We constantly aspire to excellence through innovation and continuous improvement.

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## OUR PROGRAMS & STRATEGIC QUADRANTS

Business Intelligence for Region X (BIX) • Education & Training  
Community Health Improvement • Member Services  
Workforce Development



NWRPCA MISSION, VISION & VALUES

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## A SNAPSHOT OF THE HEALTH CENTERS WE SERVE

**NWRPCA proudly serves** the 102 community & migrant health centers (C/MHCs) in Region X.

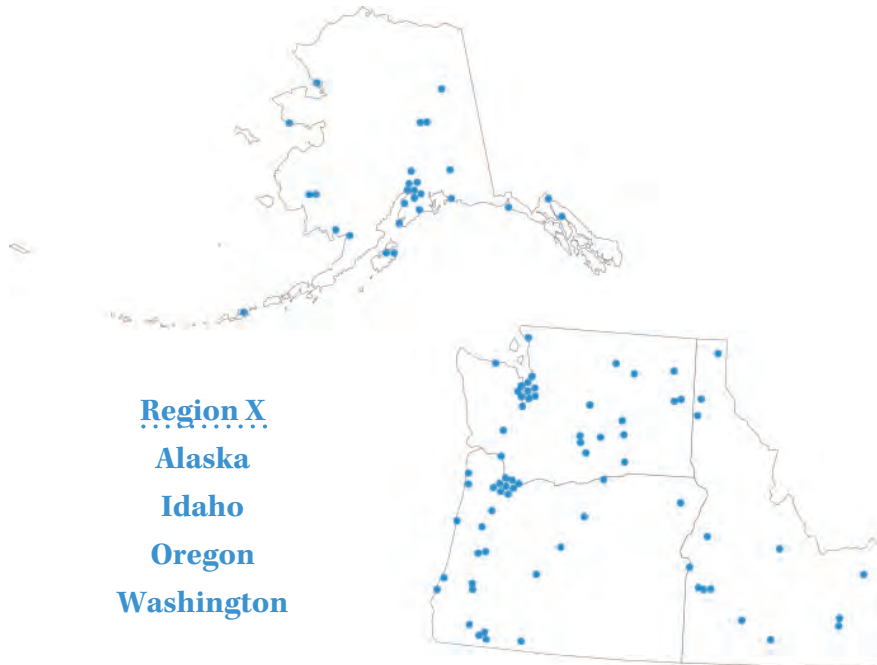
In 2022, 88% of Region X CHCs were members of NWRPCA. Membership is also offered to individuals and organizations who support the mission of the CHC movement.

In **2022**



**region X health centers served**

- ..... **125,176** migrant / seasonal workers
- ..... **134,457** experiencing homelessness
- ..... **728,419** living near public housing
- ..... **432,608** speaking in a primary language other than English
- ..... **1,293,423** living at or below the poverty line
- ..... **1,154,675** covered by Medicaid
- ..... **320,187** without insurance



### In 2021, Region X Health Centers

Served more than **1,800,000** patients



Operated at **1000+** locations

Experienced and overall **39%** increase in patients since 2012



## MEMBER SERVICES: SERVING THOSE WHO SERVE ALL

As a membership association, NWRPCA values our members as our greatest asset and our first priority.

Through collaboration, outreach, and data collection with health centers, NWRPCA is able to offer its members and other health centers in Region X outstanding benefits in workforce development, education and training, business intelligence, networking and partnerships, and high-level advocacy.

One new member joined NWRPCA in 2022:

*Cascadia Health  
Rogue Health*

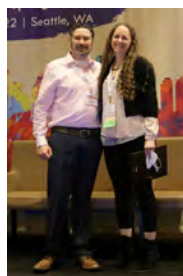
## 2022 NWRPCA Annual Awards Recipients

### HELPING US HELP YOU AWARD

*Cori Garcia-Hansen,*

*Area Health Education Center for Western Washington, AHEC WW,  
Whatcom Community College*

This award honors an individual or an organization who has helped NWRPCA better serve its member health centers.



### SUMMIT AWARD

**Aviva Health and Neighborhood Health Center**

This award honors someone within NWRPCA membership who has reached a singular level of achievement in a particular area of expertise or service, focusing in 2022 on **Employer of Choice**.



### ANITA MONOIAN LEGACY AWARD

*Teresita I. Batayola and Vickie Nussbaum*

This award honors an individual who has dedicated their career to solving the problems of health, poverty, and human rights and who has contributed toward the mission and recognition of community and migrant health centers in the Northwest region.



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## EDUCATION & TRAINING

In 2022 .....

### Region X CHCs

participated in NWRPCA Education & Training offerings

Attendees participated in 2022 offerings and were awarded a total of 1,150 CEU credits through the following NWRPCA trainings:

#### ANNUAL CONFERENCES:

- Western Forum for Migrant and Community Health in February
- Spring Summit + Annual Membership Meeting in May
- Partners in Care Conference in August
- Fall Primary Care Conference in October

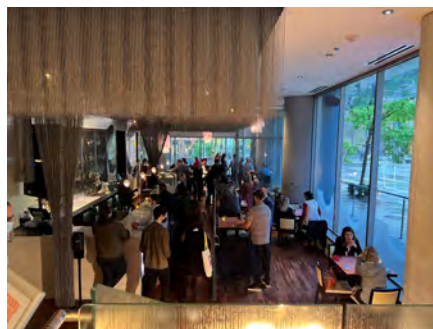
#### IN-PERSON TRAININGS:

• **Northwest Public Health-Primary Care Leadership Institute**, in partnership with the Northwest Center for Public Health Practice, offers a nine-month program for public health and primary care leaders. Program participants work through a problem-based learning curriculum to build collaborative leadership skills for best addressing population health.



#### VIRTUAL TRAININGS:

- Core Competencies for First Time CHC Managers & Supervisors in February
- Population Health Academy in April
- Workforce Workshop in May
- Population Health Academy in May
- Core Competencies for First Time CHC Managers & Supervisors in May
- Population Health Academy Webinar 1 In June
- Population Health Academy Webinar 2 In June
- Population Health Academy Webinar 3 In June
- Population Health Academy Webinar 4 In June
- Beyond Core Competencies: Next Level Skills Workshop In July
- Core Competencies for First Time CHC Managers & Supervisors in July
- UDS Training in November



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**NWRPCA offers professional development opportunities for CHC staff, leaders and board members. The program aims to provide an “educational home” for CHC professionals.**

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# 2022 PRIMARY CARE CONFERENCE HIGHLIGHTS

## 2022 Spring Summit + Annual Membership Meeting May 15-17 | Seattle, Washington

With **191 attendees**, Spring Summit 2022 centered around heart, value, and movement. The Spring Summit also hosted NWRPCA's Annual Membership Meeting and Award Ceremony.



### Top 5 In-Person Sessions

1. Decreasing Stress, Increasing Satisfaction: Integrating CHWs into Care Teams
2. Leading a Trauma-Informed Organization
3. Alaska PCA Apprenticeships
4. FQHC Billing Considerations to Help Insure Optimal Revenue
5. Fiduciary Duties & Governance Responsibilities for an FQHC

## 2022 Fall Primary Care Conference October 5-8 | Denver, Colorado



**231 in-person paying attendees** joined us in Denver, Colorado for our Fall Primary Care Conference. The Fall Primary Care Conference is a collaboration between NWRPCA and the Community Health Association of Mountain/Plains States (CHAMPS). The program was hybrid with both in-person and virtual to accommodate any safety or travel concerns of our membership.

### Top 5 In-Person Sessions

1. Extending Health Center Services with Medical Respite Care for Patients Who Are Homeless FL22
2. Un-Silo Opioid Use Disorder Treatment to Improve Health Outcomes FL22
3. Emerging Federal Policy Landscape and the Health Center Program Why Your Voice Matters FL22
4. Workforce Benchmarking Trends Salary Survey Results from Region 18 FL22
5. Combating Implicit Unconscious Bias Toward LGBTQIA People FL22



### Conferences, Workshops & eLearning

Education and training is delivered through conferences, workshops, webinars, and eLearning. We design and offer three cornerstone annual conferences; provide stand-alone intensive workshops on specific topics; and conduct both live and recorded webinars as well as online learning courses for CHC staff who are unable to attend in-person conferences and workshops.



### NWRPCA Learning Vault

The Learning Vault is a centralized place for all conference and training content. There is currently a total of 1,595 sessions, online learning tutorials, and recorded webinars in the Learning Vault. In 2022 we added 261 offerings with a total of 7,678 total views. To date, the Learning Vault has a total of 9,414 total users.

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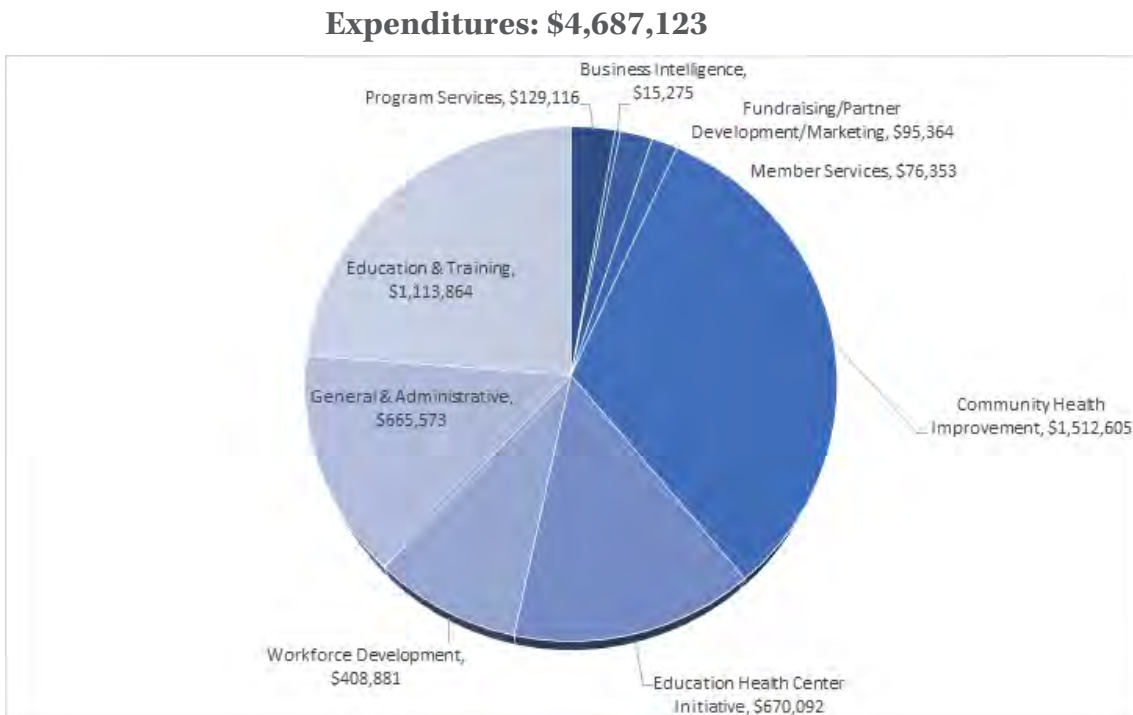
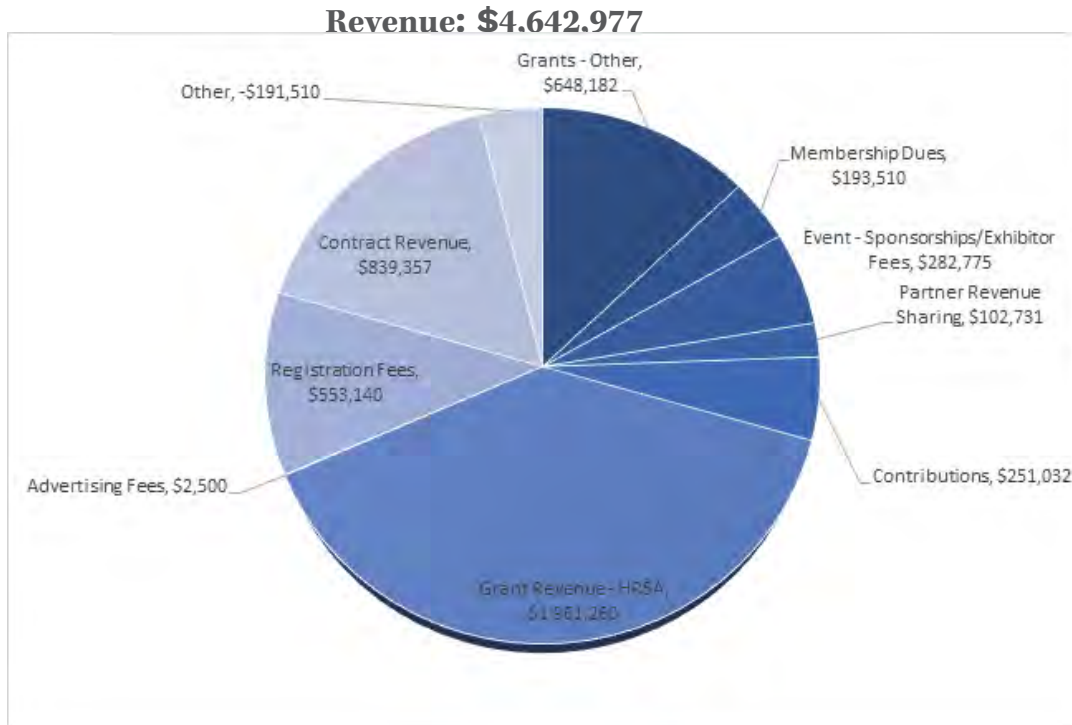






## OUR 2022 FINANCES: REVENUE VS EXPENDITURES

In the 2022 fiscal year, NWRPCA operations delivered positive net revenue, and added new volunteers. Our dedicated staff and volunteers designed and implemented essential programs and services to improve health outcomes and support CHCs throughout the Northwest.



Corporate Partners	Revenue Share 2022	Revenue Share: Total 2014 to 2022
McKesson Value in Purchasing (ViP) Agreement	\$50,000	\$159,934
Henry Schein Medical Division Value in Purchasing (ViP) Agreement	\$34,060.33	\$182,795
Nonstop Health Value in Benefits (ViB) Agreement	\$8,086	\$22,462
<b>Combined Revenue Share</b>	<b>\$67,146</b>	<b>\$365,191</b>



## PARTNERS, SUPPORTERS, SPONSORS & VOLUNTEERS

NWRPCA introduces key partners to Northwest CHC leadership and encourages exhibitors to learn alongside attendees at the conferences, thereby creating opportunities to build long-term, trusting relationships. The support of key professional organizations with expertise in technical, legal, insurance, and recruiting areas made our 2022 conferences possible.

### 2022 Annual Sponsors

Annual sponsors provide support for NWRPCA operating expenses while bringing knowledge and expertise in the primary care sector, including lab solutions, insurance options, smart purchasing, responsible banking services, and more.

#### PLATINUM SPONSOR: \$ 25,000



### 2022 Conference Sponsors

#### \$25,000 and over

AHECWW in partnership with NIH All of Us Research Program

#### \$10,000 to \$24,000

Alidade, Inc  
Community Health Ventures  
Unite Us  
Washington Department of Health

#### \$7,500 to \$9,000

Mutual of America Financial Group

#### \$5,000 to 7,499

Amerigroup Washington  
California Health Care Foundation  
i2i Population Health  
Pacific Source Washington Health Plan  
Quest Diagnostics

#### \$2,500 to \$4,999

340Basics Inc  
Rx Abuse Leadership Institute  
Anthem Blue Cross of Washington  
Array BH  
BlueNovo, Inc  
Greg Faktor & Associates  
Hudson Headwaters 340B  
i2i Population Health  
LocumsMart  
ModernaTX Inc  
Moss Adams LLP  
Neenan Archistruction  
Nonstop Health  
Pacific Companies  
PointCare LLC  
Scribe-X LLC  
University of Washington Psychiatry Consultation Line  
Washington State Health Care Authority  
Waystar

#### \$1,000 to \$2,499

340Best  
INM PC Task Force  
Intrado  
The Medcor Group, Inc  
PacificSource  
Pacific Northwest Agricultural Safety and Health (PNASH) Center  
UW Psychiatry Consultation Line  
WA State Allied Health Center of Excellence

**Volunteers** support NWRPCA'S mission, events and programs. We appreciate all those who donated their time in 2022

## LOOKING FORWARD



## NWRPCA's Departmental Priorities for 2022 & Beyond:

### EDUCATION & TRAINING

NWRPCA is focusing our upcoming trainings and conferences on what our members identified as their top priorities. We look forward to meeting in person in Seattle and Long Beach for our three major conferences. Our Partner's in Care conference will be held virtually in partnership with SEA MAR, Yakima Valley, and the Washington Association. 2023 will also bring new and exciting trainings focusing on workforce and SDOH/Population Health Management. The launch of our new Learning Management System is expected to take place late 2023, which will evolve our offerings and provide members with more ways to learn that is relevant and timely.

### DEVELOPMENT

Curate a partnership portfolio to support member CHC sustainability through financial best practices, technological interoperability and cybersecurity requirements for the CURES Act, data compliance and reporting, pathways to Value-Based Care, and workforce benefit innovations and management skills. New this year will be our efforts to understand how to apply equity to advance partnership inclusion and diversity.

### COMMUNITY HEALTH IMPROVEMENT

Will continue to grow the portfolio of Training and Technical Assistance available through the CHW Institute, including training that supports CHWs to build their skills and competencies to work effectively in clinical settings, supporting health centers with integrating CHWs into care teams (including understanding scope and roles of CHWs), and developing resources that help build the case for sustainable financing of the CHW workforce.

### WORKFORCE

Will be greatly expanding their reach through dynamic partnerships, leveraging data from various sources, and developing programming to best assist health center workforce in health professions training, EHCI, and recruitment and retention.

### BUSINESS INTELLIGENCE

Will be working with CHAMPS to produce a Critical Positions Salary and Benefit Survey. This smaller Survey will be particularly relevant in 2023, as it will reflect the effects of the COVID-19 pandemic on turnover and salary of CHC staff.

## 2022 NWRPCA MEMBERSHIP

As a membership association, NWRPCA views our members as our greatest asset and our first priority. All the services and programs we provide, though, are available to all CHCs in federal Region X—Alaska, Idaho, Oregon, and Washington.

### ALASKA MEMBERS

Anchorage Neighborhood Health Center  
Bethel Family Clinic  
Bristol Bay Area Health Corporation  
Camai Community Health Center  
Copper River Native Association  
Council of Athabascan Tribal Governments  
Cross Road Medical Center  
Dahl Memorial Clinic  
Eastern Aleutian Tribes  
Girdwood Health Clinic  
Ilanka Community Health Center  
Iliuliuk Family and Health Services, Inc.  
Interior Community Health Center  
JAMHI Health & Wellness  
Kodiak Area Native Association  
Kodiak Community Health Center  
Mat-Su Health Services  
Peninsula Community Health Services of Alaska  
SE Alaska Regional Health Consortium  
Seward Community Health Center  
Southcentral Foundation  
Sunshine Community Health Center  
Tanana Chiefs Conference  
Yakutat Community Health Center  
Yukon-Kuskokwim Health Corporation

### OREGON MEMBERS

ATSU Osteopathic Medical Students  
Aviva Health  
Cascadia Health  
Community Health Centers of Benton & Linn Counties  
Clackamas County Community Health  
Coast Community Health Center  
Columbia River Community Health Services  
Klamath Health Partnership  
La Clinica  
La Pine Community Health Center  
Community Health Centers of Lane County  
Lincoln County Health and Human Services  
Mosaic Medical  
Multnomah County Health Department  
Native American Rehabilitation Association of the Northwest  
Neighborhood Health Center  
Northwest Human Services, Inc.  
OHSU Family Medicine at Richmond  
OCHIN  
One Community Health  
Outside In  
Rinehart Clinic  
Rogue Community Health  
Siskiyou Community Health Center  
Tillamook County Community Health Centers  
Virginia Garcia Memorial Health Center  
Wallace Medical Concern  
Waterfall Community Health Center  
Winding Waters Clinic

### IDAHO MEMBERS

Adams County Health Center  
Community Council of Idaho  
Family Health Services  
Glenns Ferry Health Center  
Grand Peaks Medical Dental  
Health West  
Heritage Health  
Kaniksu Health Services  
Marimn Health  
Terry Reilly Health Services

### OTHER MEMBERS

National Center for Farmworker Health

### WASHINGTON MEMBERS

Arcora Foundation  
CHAS Health  
Columbia Basin Health Association  
Columbia Valley Community Health  
Community Health Care  
Community Health Center of Snohomish County Community Health  
of Central Washington  
Community Health Plan  
Country Doctor Community Health Centers  
Cowlitz Family Health Center  
Family Health Centers  
HealthPoint  
International Community Health Services  
Lake Roosevelt Community Health Centers  
Mattawa Community Medical Clinic  
Moses Lake Community Health Center  
National Network of Libraries of Medicine, Pacific Northwest Branch  
Neighborcare Health  
North Olympic Healthcare Network  
Northeast Washington Health Program  
Peninsula Community Health Services  
Sea Mar Community Health Centers  
Seattle Indian Health Board  
Seattle King County Department of Public Health  
Tri-Cities Community Health  
Unity Care NW  
Valley View Health Center  
Yakima Neighborhood Health Services  
Yakima Valley Farm Workers Clinic

### We are proud to work with allied organizations including

**Region X PCAs:** Alaska Primary Care Association, Idaho Primary Care Association, Oregon Primary Care Association, and Washington Association for Community Health

